



2018 Pennsylvania AFL-CIO Community Services Institute

PITTSBURGH, PA

THURSDAY, JULY 12

Welcome to the 2018 CSI!

Richard W. Bloomingdale
President

Frank Snyder
Secretary-Treasurer

Dave Fillman, Chair
Community Services
Committee &
Executive Director
AFSCME Council 13

TODAY'S AGENDA:

General Session:
*Planning Community
Services & Acquiring
Community Partners*

Jim Blatnick
Daniella De Leon
Jean Martin

Workshops:
*Issues Facing
Our Members*

**Opioids in Our
Communities**

**Workforce Development
In Our Communities**

**Changing Our
Communities**

Pennsylvania AFL-CIO President Rick Bloomingdale, Community Services Chairman and Executive Director of AFSCME Council 13 Dave Fillman, Allegheny-Fayette Central Labor Council President Darrin Kelly and United Way of Southwestern PA CEO and

President Bob Nelkin are proud to welcome delegates to the 2018 Community Services Institute. Father Jack O'Malley led the invocation of the event on Wednesday evening. President Rick Bloomingdale opened Wednesday's general session emphasizing collaboration, "We need to work together with community partners, even with those who we don't always agree with, to develop a skilled workforce". ACLC President Darrin Kelly offered a fresh perspective, "we are not just a workforce, we are part of a community. We can make a difference."



New Delegates Arrive in Pittsburgh!

Written By: Jim Blatnick

As union members, it is second nature for us to help our Sisters and Brothers in a time of need. For many of us, that same instinct rolls over into our daily lives and into the communities where we live, work and raise our families. We are on the PTA at our children's school. We are coaches on their football and baseball teams. We are involved in our churches and our community.

During the PA AFL-CIO Community Services Institute, you will hear from other union members from across our great commonwealth about what they are doing in their community to make it a better place to live, work and raise a family. Hopefully, you will take away some good ideas of what you can do with your Central Labor Council that will say, "union members care about where we live, our neighbors, and want everyone to have a chance at a better life". Too often the work we do in our community as union activists goes unsung. Now more than ever we need to let everyone know that the work we do is the key to prosperity.



Meet your Labor Liaisons: Left to Right: Nicole Fuller, Jean Martin, Jim Blatnick, Bill Cockerill, Daniella De Leon, Ron Oliver

Tomorrow's General Session Speakers:

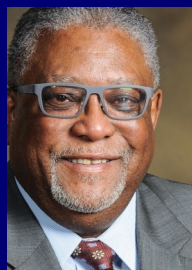
*Why You Can't Ignore
Politics in Community
Services*



Frank Snyder
Secretary-Treasurer
of the PA AFL-CIO



James T. Chiarchiaro
Project Manager, Keystone
Development Partnership



DeWitt Walton
Vice President, Breaking the
Chains of Poverty Program

Opioids in Our Communities

Location: Hemlock

Facilitator: Nicole Fuller, Brandi Lucas

Opioid drug overdoses in PA have risen approximately 60% in the last 4 years based on data from www.dea.gov. This horrendous disease is plaguing everyone no matter the age, race, gender or financial status. In the workshop we will discuss statistics as well as provide information on signs and symptoms, the different types of opioids and other related prescription drugs, what to do in addition to resources. We will create a space to have candid conversations about what we can do as individuals, families and communities.

This information is important for Community Services because we are out in communities talking with people everyday. We often times know what's going on first hand and can be there to help. This epidemic is affecting us all in some way and we have to work together to overcome this terrible disease.

Workforce Development in Our Communities

Location: Keystone

Facilitator: Jean Martin, Stuart Bass

Labor Involvement in skill training programs builds union strength and helps to save jobs and grow union membership. These programs help workers and union employers compete in the global economy. Unions can build coalitions with community and faith-based organizations that can support workers' rights. Unions can better demonstrate their value to members in the post-Right to Work era. Union led training programs empowers workers and makes unions more attractive for workers caught up in the gig economy. In this way, unions can respond to what is important to young workers – a career with the opportunity to gain more skills with higher wages. Workforce development with union leadership offers communities access to union wages, pensions, and

Changing Our Communities

Location: Harrisburg

Facilitators: Ron Oliver, Will Attig

This workshop will address veterans' resources, access to good jobs, community services committees, and resources for running for office. Community Services committees can play a key role in helping veterans get the help and support that they need. This workshop will also focus on empowering veterans and union members to run for office and change their communities.

Inside Story Headline



Caption describing picture or graphic.

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While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find "filler" articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you're finished writing your newsletter, convert it to a Web site and post it.

"To catch the reader's attention, place an interesting sentence or quote from the story here."

Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile

new employees or top customers or vendors.

Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you're trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thou-

sands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.



Caption describing picture or graphic.