



# THE LABOR SCHOOL

AT PENN STATE

## Strategies for a New Labor Landscape: Strengthening Member Commitment

The landscape for all unions—public and private sector—continues to shift. The attack on labor and unions is not going to stop with JANUS or even after the recent mid-term elections. What is the labor landscape here in southwestern PA? And what are practical strategies to strengthen member commitment?

The LABOR School at Penn State and the Allegheny-Fayette CLC are convening unions in southwest PA to innovate and learn from each other as we build power and address the following:

- What are the newest threats and legal challenges to prepare for?
- How do we strengthen member commitment as it gets harder to win at the bargaining table?
- What are unions doing to help communicate the value and importance of being union?

We will focus on applied research, hear best practices, share across locals and plan for implementing new ideas to strengthen member commitment in the current moment of challenge and opportunity for labor.

**Who should participate?** Officers, Staff, Executive board members, and other key member leaders from private and public sector unions, labor councils and federations.



**DATE:** Friday, March 22

**TIME:** 10:00 a.m. to 4:00 p.m.

**LOCATION:** Pittsburgh Federation of Teachers  
10 S 19th St.  
Pittsburgh, PA 15203

**COST:** \$75 per person (*Lunch included*)

**REGISTRATION DEADLINE:** Wednesday, March 13

**ONLINE REGISTRATION:** <http://www.cvent.com/d/f6q9b9>

A forum convened by The LABOR School at Penn State and sponsored by



### Questions?

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